



THE CLIENT

One of the largest HMO providers in the North Eastern US needed to dynamically manage people and space, keeping teams together and optimizing efficiency.

THE SOLUTION

Corpidex Software for move planning, space planning and conference reservations was selected because of its ease of use, integration with Outlook and low cost of ownership.

THE ADVANTAGE

Corpidex is simple to use without training, it integrates with internal systems including Outlook, and installs easily. As a solution, it is very focused on space management, hoteling, room reservation and chargeback needs.

**Organization-Wide Real-Time Access to Real Estate Information
Insurance Case Study – Corpidex**

About the Client

As one of the largest HMO providers in the North Eastern US, this client provides access to physician services and hospital care in a variety of ways. It contracts with more than 160 hospitals and major acute care institutions, and its members have access to contracted doctors in physician group practices and facilities associated with leading hospitals and solo practitioners. The total network comprises nearly 40,000 physicians and other providers in thousands of locations across the region. Rapidly expanding and highly successful, this client currently has over 5,000 employees, and services nearly 4 million clients.

Business Need

Dynamic and innovative, this organization is growing rapidly and manages corporate real estate in dozens of physical locations across multiple states. In this environment, there are many new employees coming on board, and existing employees are frequently required to move. Being able to quickly find the right office locales to house employees, optimize location space and keep teams together is a critical function to promote productivity and efficiency. The client was frustrated with their man-



Existing Infrastructure

The client wanted to implement a technology solution that would integrate with and leverage its existing resource scheduling tool (Outlook), HR & Financial Enterprise systems, its investment in floor plan drawings (CAD) and Inventory Management solutions.

As the solution was to be deployed to all of the employees in the organization, the client wanted to ensure that the vast majority of end-users could access the solution with little or no training.



The Solution—Corpidex

Why Planimetron?

With almost thirty years of experience, Planimetron focuses exclusively on the Commercial & Corporate Real Estate industry, providing web-based property and space management solutions and services.

Why Microsoft?

Building a solution on the Microsoft platform means low cost of ownership, scalability, reliability and familiarity with the tools. This reduces training time, support costs and leverages the client's existing investment in technology.

Technology Foundation

- MS Outlook
- SQL Server
- Visio
- MS Office
- ASP.net
- SVG
- Windows Azure

The client selected Corpidex from Planimetron. Implemented primarily for move planning, managing office space and conference reservations, corpidex was implemented as an extension of Outlook, which provided a seamless experience using a familiar interface that end-users could adapt quickly without the need for additional training.



In addition, administrative staff have all of the data at their fingertips - enabling them to manage approvals, occupancy chargebacks and other critical information needed for real estate space information management.

Using an employee portal, employees were also able to locate other employees and rooms using interactive floor plans.

The Client Says:

"We evaluated the competition but, quite simply, selecting Corpidex was a 'no brainer'. Simple to use without training, it integrates with our internal systems including Outlook and installs easily. As a solution, it was very focused on our space management, hotelling, room reservation and chargeback needs. Our IT team loved it because it did not add to their project, maintenance or systems management workload."

Director of Corporate Real Estate, Insurance Client

Why Microsoft?

The client looked at other solutions but ultimately selected Corpidex because it was developed on the Microsoft platform. To the client this offered scalability, reliability and integration with Outlook. By leveraging their existing technology, the client enjoys low-cost maintenance and support.