

**Propidex<sup>™</sup> for Retail** is an easy-to-use, powerful, visual, leasing and decision support system. It enables leasing managers, property managers, asset managers, advisors and owner/investors to have direct access to all of the information about your retail portfolio including space, tenants, sales, demographics and floor plans.

## YOUR MALL:

- Lease Plans
- Photographs
- Location Maps
- Rent Roll
- Sales Performance
- Sales Categories
- Demographics
- Links to Documents
- Prospects
- Budget Leasing Activity
- Traffic Analysis
- Lease Options
- Outstanding Receivables

## YOUR PORTFOLIO:

- Exposure Analysis
- Comparative Rents
- Space Availability
- Financial Consolidation
- Cross-Portfolio Analysis

## LATEST TECHNOLOGIES:

- Microsoft .NET platform
- SQL Server 2000 & 2005
- Deploy using IE
- Windows Authentication

## ADD-ON MODULES:

- E-Brochures for Internet
- Shopper Floorplans
- Word Publications
- JDE↔DYNA Interface

**PLANIMETRON INC**

3 Church Street, Suite 202  
Toronto, Ontario M5E 1M2

tel 416-361-1620 x105  
fax 416-361-1763

info@planimetron.com  
www.planimetron.com

### Integrate data from multiple sources...

See your data in a whole new way! Integrate your property management and marketing data, photos, floorplans, and documents from multiple systems and data sources.

### Close deals faster... and with reduced risk...

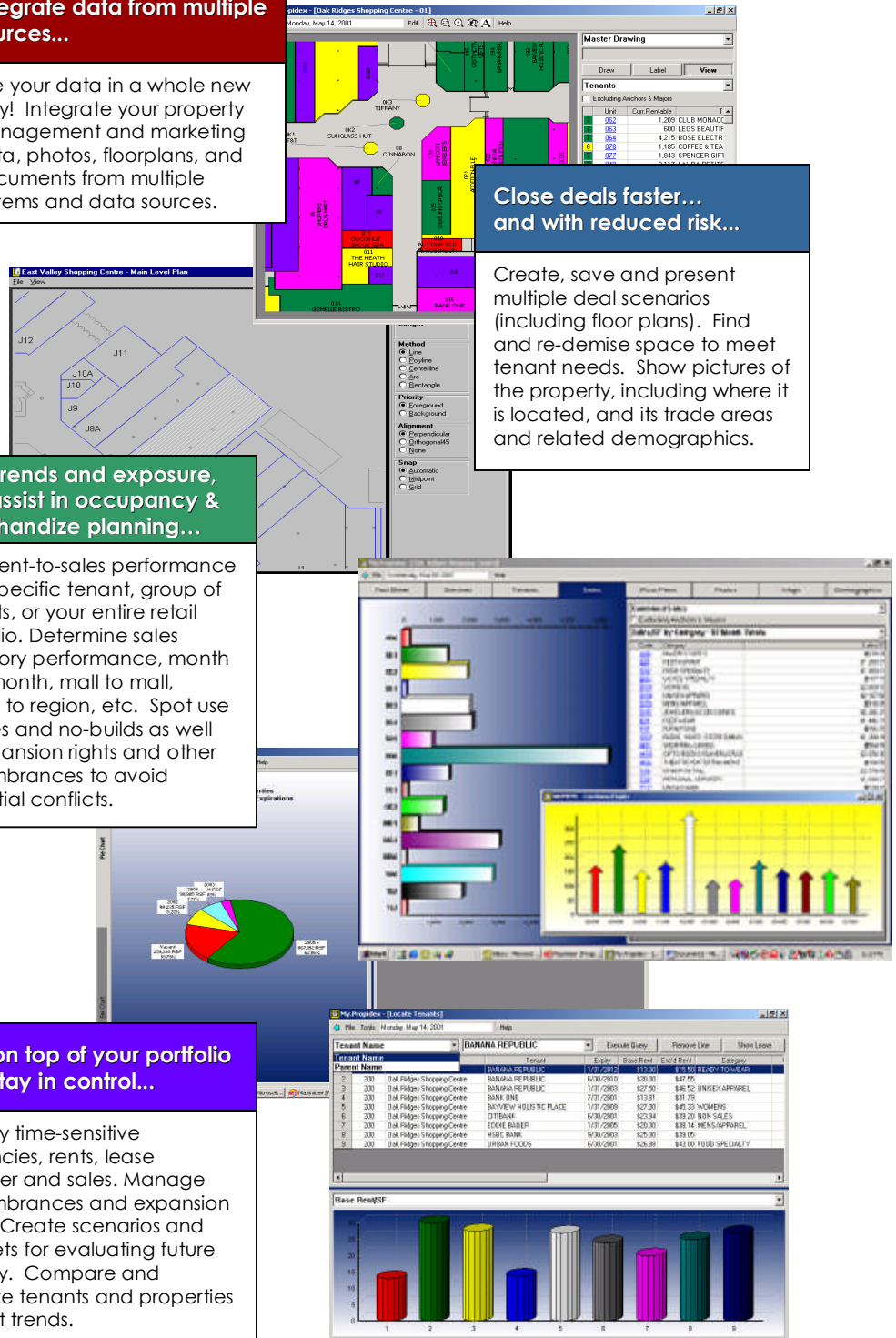
Create, save and present multiple deal scenarios (including floor plans). Find and re-demise space to meet tenant needs. Show pictures of the property, including where it is located, and its trade areas and related demographics.

### Spot trends and exposure, and assist in occupancy & merchandize planning...

View rent-to-sales performance for a specific tenant, group of tenants, or your entire retail portfolio. Determine sales category performance, month over month, mall to mall, region to region, etc. Spot use clauses and no-builds as well as expansion rights and other encumbrances to avoid potential conflicts.

### Stay on top of your portfolio and stay in control...

Identify time-sensitive vacancies, rents, lease turnover and sales. Manage encumbrances and expansion rights. Create scenarios and budgets for evaluating future activity. Compare and analyze tenants and properties to spot trends.



Call or e-mail to schedule a live web demonstration!