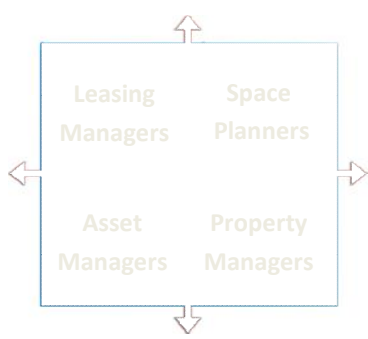




PLANIMETRON INC

PROPIDEX™ FOR OFFICE REAL ESTATE

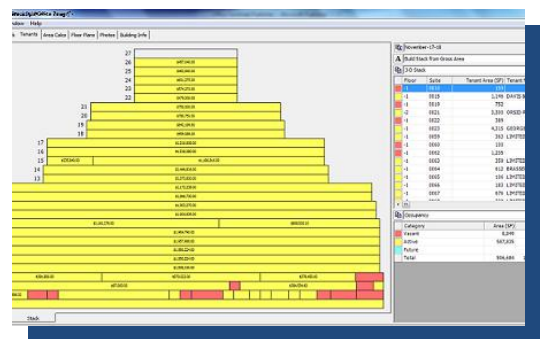


The Property Portal

Planimetron creates visual decision support solutions for commercial and corporate real estate professionals.

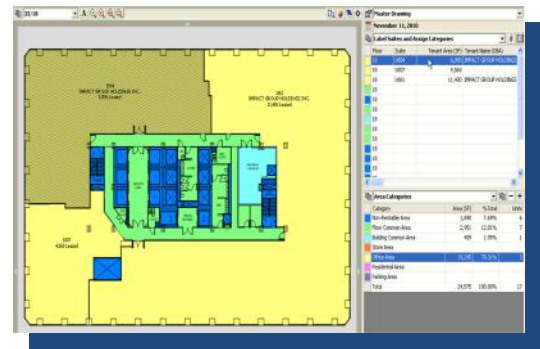


Propidex, our signature product, creates time-sensitive, interactive graphical presentations of data and easily performs activities such as area measurement calculations, and opportunity and exposure analyses.



Leasing Managers

- Interact with dynamically created stacking charts and floor plans
- Focus on new & renewal leasing opportunities
- Find time-sensitive space availability (Including contiguous spaces)
- Prepare scenario floor plan and stacking plan mock-ups
- Create just-in-time proposals with floor plans, pictures and deal terms

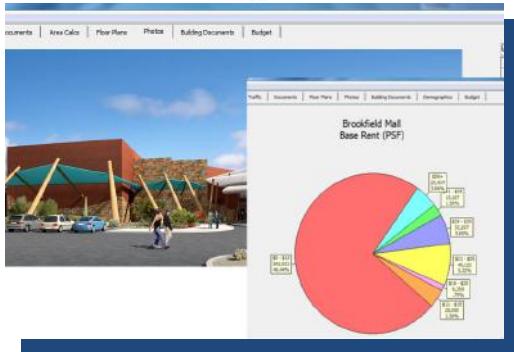
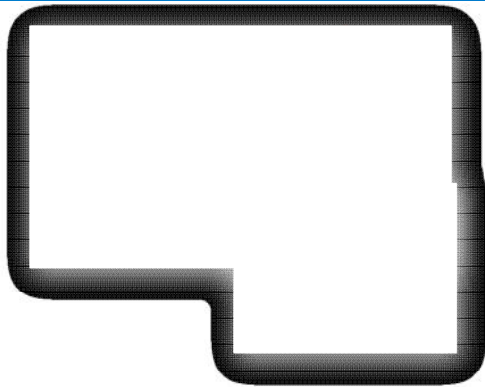


Space Planners/ CAD Team

- Integrate multiple CAD formats enabling the whole organization with interactive floor plans
- Provide support for BOMA, Fixed Factor, and other area measurement standards
- Provide easy area calculations and visual presentation tools.
- Easy storage and viewing of historical, current and future drawings
- Maintain master, alternative and scenario drawings
- Export to PDF, DWG, Excel.....

Tenants and Brokers

- Create webpages on demand for your website that provide visual floor-plans (key plan and zoom) and interactive stacking plans with specific listings and contacts



Asset Managers

- Use mapping and charting to create cross-property risk and opportunity analysis
- Customize cross-portfolio tenant & lease performance analytics
- Aggregate your time-sensitive data into your groupings by drilling down to details

Property Managers

- Integrate floor plans with date sensitive occupancy information
- Go forward or backward in time to view space & tenant trends
- Identify tenant issues early such as A/R, expiries, rents, options, encumbrances, etc
- Visually collaborate with tenants, leasing and asset management

Other Features

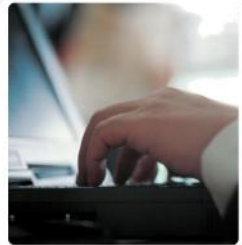
- Multilingual and multi measurement capabilities
- Integration with a wide array of CAD formats
- Export to PDF, Excel

Latest Technologies

- Microsoft .NET Platform
- On Premise or Hosted (MS Azure)
- Windows Authentication
- AutoCAD 2010

Customer Support and Training

- Dedicated and available support staff help you realise the benefits of Propidex
- Online documentation and training available
- CAD professionals on staff



Testimonials

"It is our firm belief that the quality of the information provided to us through Propidex has given us a significant competitive advantage. We are able to make the right business decisions because all of the players have the right information."
Senior Vice-President, Business Technology, multinational property management firm.

"Flexible and intuitive, Propidex makes it easy to do such things as locate tenants on the floor plans, drill down in lease details, identify vacancies and roll-overs to provide just-in-time turnaround that people have come to expect."
Chief information officer, top Canadian REIT.

Propidex is a very powerful tool for any major real estate company to assist leasing personnel and senior managers. The ability to visualize both the current and future opportunities as well as threats in an intuitive and easy to understand way, is invaluable"
Senior vice-president, top international commercial real estate firm.

*AutoCAD™ is a registered trademark of Autodesk.

PLANIMETRON^{INC} Partners:



PROPIDEX[™] Integrates with:



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